

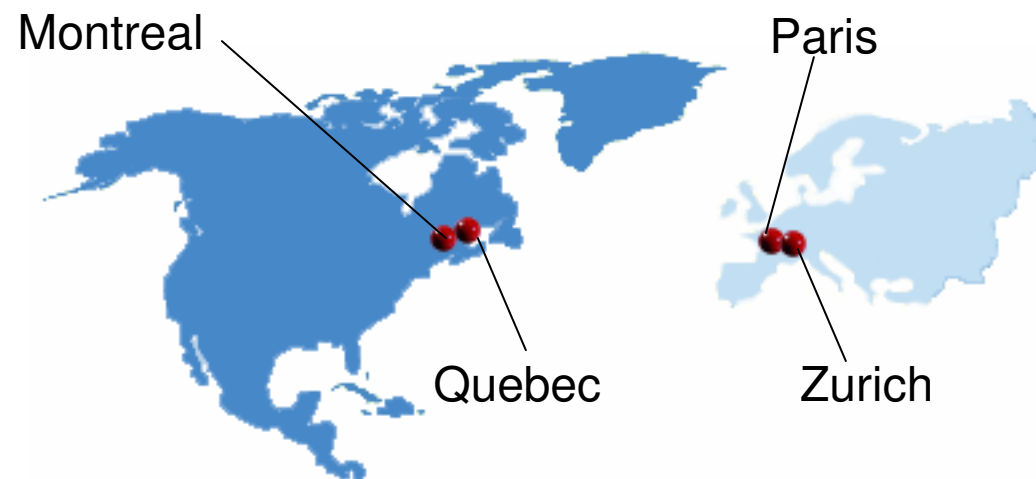
**SmartGuide™
quickest and most
cost-effective software
solution to e-enable
organisations**



ALPHINAT®

Alphinat Inc.

Enhanced user experience gives our partners and clients a competitive advantage



User-centric solutions with SmartGuide™

Personalized single window view

Present products and services according to **life events**

Simplify administrative processes and reduce errors

Best corporate practices brought to the web and reduced call center loads



SmartGuide™ - do more with less

SmartGuide™ is a software suite that allows a **quick build** of web applications, to find, collect and route data **intelligently**.

- ☑ Drastically **reduce cost** of deploying, maintaining and operating e-services
- ☑ **Leverage** existing IT investments
- ☑ Refocus staff to **higher value tasks**



International recognition

ORGANISATION
FOR ECONOMIC
CO-OPERATION
AND DEVELOPMENT



« Alphinat and the Québec government reached their goal of presenting a single window for the entire government in three months »



**IBM Top Star Award for
best eGovernment
solution**



**Presented at United
Nations**

Easy e-government in less than 12 weeks!

Mr. Arnaud LACAZE, Head of Service, inter-ministerial projects at the DGME declared:

« We chose the SmartGuide™ solution based on its promises of quick and simple building of e-government services; we are pleased that these promises have been upheld. »

The screenshot shows the homepage of MonServicePublic.fr. At the top left is the logo for the French Republic with the text 'Egalité • Liberté • Fraternité RÉPUBLIQUE FRANÇAISE' and 'MonServicePublic.fr'. To the right are links for 'Aide | Plan du site | Accessibilité' and a search bar with the text 'Rechercher une information' and an 'OK' button. Below the search bar is a blue button that says 'AVEC VOUS l'administration SE MODERNISE'. A navigation bar contains tabs for 'ARGENT', 'DÉMARCHES, PAPIERS', 'ETRANGER, EUROPE', 'FAMILLE, LOISIRS', 'JUSTICE', 'LOGEMENT, TRANSPORT', 'SOCIAL, SANTÉ', and 'TRAVAIL, EMPLOI'. The main content area is a grid of service tiles, each with a representative image and a list of services. For example, the 'ARGENT' tile features a woman and lists 'Impôts', 'Consommation', 'Assurance', and 'Banque'. The 'DÉMARCHES, PAPIERS' tile shows a man at a desk and lists 'Passeport', 'Carte d'identité', 'État civil', and 'Élections'. Other tiles include 'ETRANGER, EUROPE' (nationality, family reunification), 'JUSTICE' (victims, court cases), 'FAMILLE, LOISIRS' (schools, divorce, vacations), 'LOGEMENT, TRANSPORT' (rent, construction, driving license), and 'SOCIAL, SANTÉ' (RMI, social security, handicap). At the bottom, there are two summary boxes: 'LE GUIDE DES DROITS ET DÉMARCHES' and 'CONTACTS ADMINISTRATIFS'. A sidebar on the left contains links like 'Accueil', 'Mes démarches en cours', 'Espace confidentiel', and 'Recensement citoyen'.

Write once, deploy anywhere...



SmartGuide™ - flexible solutions



Multi-tenancy (SaaS)



Single dwelling

2009 at a glance

Québec 



Over 30 applications put online in Quebec

Alphinat establishes international presence



Liberté • Égalité • Fraternité

RÉPUBLIQUE FRANÇAISE

Direction Générale de
Modernisation de l'État



Hague Conference on
Private International
Law



Direction Générale de
l'Aviation Civile



Caisse d'Allocation
Familiale



République et Canton
de Genève



2009 efforts deliver results in 2010

Three major announcements

DGME



SmartGuide™ Version 4

Q1 2010 Results - Alphinat turns profitable

Revenues	334 170 \$
Net Income	64 029 \$

Q2 2010 Results - Alphinat shows growth leverage

Revenues	632 721 \$
Net Income	210 336 \$

Continued growth through partnership



Vertical markets currently targeted



Licensing models

- 
- ☑ Transactional (pay per use/risk sharing)
 - ☑ SaaS - Software as a Service (in select vertical markets with partners)
 - ☑ License (+ 20% annual maintenance)

Thank you

Curtis Page
cpage@alphinat.com